

BILL NO. 24-62

ORDINANCE NO. \_\_\_\_\_

AN ORDINANCE AMENDING AND ADOPTING NEW  
SECTIONS OF CHAPTER 2 OF THE CODE OF  
ORDINANCES OF THE CITY OF CAPE GIRARDEAU,  
MISSOURI, RELATING TO THE CONVENTION AND  
VISITORS BUREAU

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BE IT ORDAINED BY THE COUNCIL OF THE CITY OF CAPE  
GIRARDEAU, MISSOURI, AS FOLLOWS:

ARTICLE 1. Section 2-123, entitled "Boards and  
Commissions", of Article V of Chapter 2 of the City Code,  
reading as follows:

Sec. 2-123. Boards and Commissions.

Except as otherwise required by state or federal law, the  
City Charter, or another city ordinance specifically dealing with  
a particular board or commission, the provisions of this article  
shall apply to the city council-appointed members to the  
following boards and commissions:

- (1) Cape Girardeau Airport Board;
- (2) Board of Adjustment;
- (3) Board of Appeals;
- (4) Cape Jaycee Municipal Golf Course Advisory Board;
- (5) Cape Girardeau Historic Preservation Commission;
- (6) Park and recreation advisory board;
- (7) Planning and Zoning Commission;
- (8) Special Business District Advisory Commission;
- (9) Tree Board; and
- (10) Any other board or commission established by the city  
council pursuant to sections 5.04, 5.05 and 5.06 of the  
city Charter.

is hereby repealed in its entirety and a new Section 2-123,  
entitled "Boards and Commissions", of Article V of Chapter 2 of  
the City Code, is hereby enacted in lieu thereof, in words and  
figures, to read as follows, to-wit:

Sec. 2-123. Boards and Commissions.

Except as otherwise required by state or federal law, the City Charter, or another city ordinance specifically dealing with a particular board or commission, the provisions of this article shall apply to the city council-appointed members to the following boards and commissions:

- (1) Cape Girardeau Airport Board;
- (2) Board of Adjustment;
- (3) Board of Appeals;
- (4) Cape Jaycee Municipal Golf Course Advisory Board;
- (5) Cape Girardeau Historic Preservation Commission;
- (6) Park and Recreation Advisory Board;
- (7) Planning and Zoning Commission;
- (8) Special Business District Advisory Commission;
- (9) Tree Board;
- (10) Advisory Board of the Convention and Visitors Bureau; and
- (11) Any other board or commission established by the city council pursuant to sections 5.04, 5.05 and 5.06 of the city Charter.

ARTICLE 2. A new Section 2-300, entitled "Convention and Visitors Bureau", of Article VIII of Chapter 2 of the City Code, reading as follows:

Sec. 2-300. Convention and Visitors Bureau.

- (a) A Convention and Visitors Bureau is established within the administration of the city. The Convention and Visitors Bureau shall promote conventions and tourism within the city and shall perform such other functions as may be prescribed by the City Manager.
- (b) The Convention and Visitors Bureau shall be responsible for the promotion of conventions and tourism within the city through staff and such other promotions and activities as the City Manager shall deem appropriate.

ARTICLE 3. A new Section 2-301, entitled "Advisory Board of the Convention and Visitors Bureau", of Article VIII of Chapter 2 of the City Code, reading as follows:

Sec. 2-301. Advisory Board of the Convention and Visitors Bureau.

- (a) There is hereby established an advisory board of the city and shall be known and designated as the Advisory Board of the Cape Girardeau Convention and Visitors Bureau. The Advisory Board shall consist of nine (9) members comprised of the following: two (2) members shall be owners or operators of hotels or motels within the city limits, one (1) member shall be from the Cape Girardeau Area Chamber of Commerce, one (1) member shall be from Old Town Cape, one (1) member shall be an owner or operator of a restaurant within the city limits, and four (4) members shall have demonstrated by past activities an interest in the entertainment, hospitality, convention or tourism business. Advisory Board members shall be appointed by the City Council and serve three year terms; provided, however, the City Council may, by initial appointment, stagger the terms of the board members as it may deem appropriate.
- (b) The City Council shall designate one of its members to serve as an ex officio member of the Advisory Board and shall maintain liaison with the City Council but shall not have a vote in the decisions of the Advisory Board.
- (c) The Park and Recreation Advisory Board shall designate one of its members to serve as an ex officio member of the Advisory Board and shall maintain liaison with the Park and Recreation Advisory Board but shall not have a vote in the decisions of the Advisory Board.

ARTICLE 4. A new Section 2-302, entitled "Powers and Duties of the Advisory Board of the Convention and Visitors Bureau", of Article VIII of Chapter 2 of the City Code, reading as follows:

Sec. 2-302. Powers and Duties of the Advisory Board of the Convention and Visitors Bureau.

The Advisory Board of the Cape Girardeau Convention and Visitors Bureau shall have the following duties:

- (a) Act in an advisory capacity to the Convention and Visitors Bureau, including providing recommendations on the methods of promoting tourism, conventions, meetings and other activities and events.
- (b) Recommend a long-term strategic plan for operations of the Convention and Visitors Bureau, including use of the Marketing Investment Fund.

- (c) Provide recommendations to the Convention and Visitors Bureau on goals, plans, policies and proposed projects for the convention and visitors bureau.
- (d) Require a quorum of six (6) members and the affirmative vote of five (5) of its members to make any recommendations.
- (e) Conduct regular meetings at least once every month and hold special meetings when called by the chairperson or five members.
- (f) Shall have the power to appoint subcommittees of citizens who are not members of the Advisory Board for set periods of time to work on specific projects. Such subcommittees will report their findings and recommendations to the Advisory Board. Each subcommittee will disband when work on its assigned project is completed.

ARTICLE 5. If any section, subsection, sentence, clause, phrase or portion of this ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision and such holding shall not affect the validity of the remaining portions hereof.

ARTICLE 6. It is the intention of the governing body and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Ordinances of the City of Cape Girardeau, Missouri, and the sections of this Code may be renumbered to accomplish such intention.

ARTICLE 7. This ordinance shall be in full force and effect ten days after its passage and approval.

PASSED AND APPROVED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2024.

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Stacy Kinder, Mayor

ATTEST:

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Bruce Taylor, Deputy City Clerk

